



CDER Facts and Figures

U.S. Department of Health and Human
Services

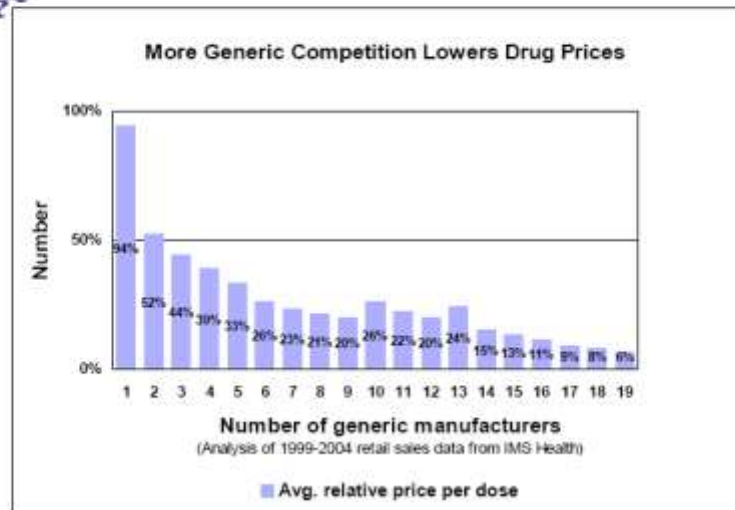
Food and Drug Administration
Center for Drug Evaluation and Research

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CDER Data Briefing 1996-2006

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The entry of a second generic competitor brings about the largest price reduction. We concluded this from our analysis of IMS retail sales data for single-ingredient brand-name and generic drug products sold from 1999 through 2004.